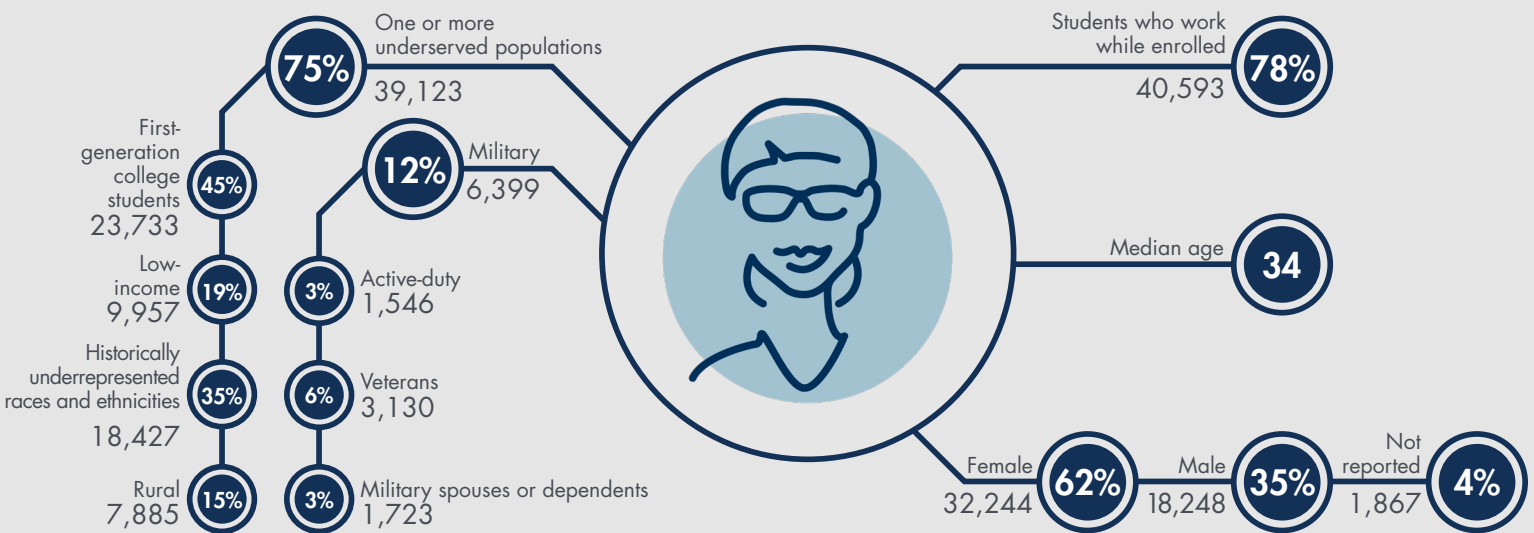


Market-Responsive Business Programs for the 21st Century

Now more than ever, organizations need skilled and agile leaders ready to navigate changing workplace realities. WGU's School of Business has centered its curriculum around the skills required in today's demanding business market with a flexible, competency-based approach that meets the needs of working adults.



School of Business

Enrolled Students
52,359

Degrees Awarded in 2023
13,894

**Data as of February 29, 2024*

"Remove barriers. That's what WGU has allowed me to do. What I appreciate most is that the barrier of 'no degree' will no longer prohibit me from accomplishing all that I'm capable of doing. I will no longer have that barrier impeding my self-confidence, and I no longer have a barrier to advancement at work."

DONNA LAW

B.S. Business Management

Degrees Offered

Bachelor's Degrees

- Business Management
- Human Resource Management
- Marketing
- Accounting
- IT Management
- Healthcare Administration
- Finance
- Supply Chain and Operations Management
- Information Technology
- Accelerated Information Technology Bachelor's and Master's Degree
- Health Information Management

Master's Degrees

- Master of Business Administration
- Management and Leadership
- MBA Healthcare Management
- MBA Information Technology Management
- Accounting
- Marketing
- Human Resource Management
- Data Analytics
- Master of Healthcare Administration
- Education Technology and Instructional Design
- Information Technology Management

WGU Offers:

Accessible, Affordable Education

WGU's online, competency-based educational model and flat-rate tuition make higher education more attainable for adult, working learners. Tuition and fees average \$8,010 annually compared to a national annual average of \$12,660, with scholarships and financial assistance available.

Industry Relevance

The core business curriculum is built around industry-specific knowledge and skills providing students with an immediate boost to their résumés even before they complete their degrees.

Valuable Partnerships

WGU partners with companies and educational institutions to help skilled workers use the knowledge they've already gained to progress toward a degree. For example, in 2022, WGU joined Amazon's Career Choice program to make postsecondary education more accessible and affordable to employees. WGU has the largest student chapter of the Society for Human Resource Management and also hosts a student chapter of the National Black MBA Association™.

Accreditation and Awards



About WGU

A nonprofit, online university established in 1997 by 19 U.S. governors with a mission to expand access to high-quality, affordable higher education, WGU now serves more than 174,120 students nationwide and has awarded more than 360,000 degrees to more than 320,000 graduates in all 50 states. Driving innovation as the nation's leading competency-based university, WGU has been recognized by the White House, state leaders, employers, and students for a flexible and accessible higher education model for all types of learners. In less than 30 years, the university has become a leading influence in changing the lives of individuals and families, and preparing the workforce needed for today's rapidly evolving economy. Learn more at wgu.edu/impact.



 wgu.edu/impact

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