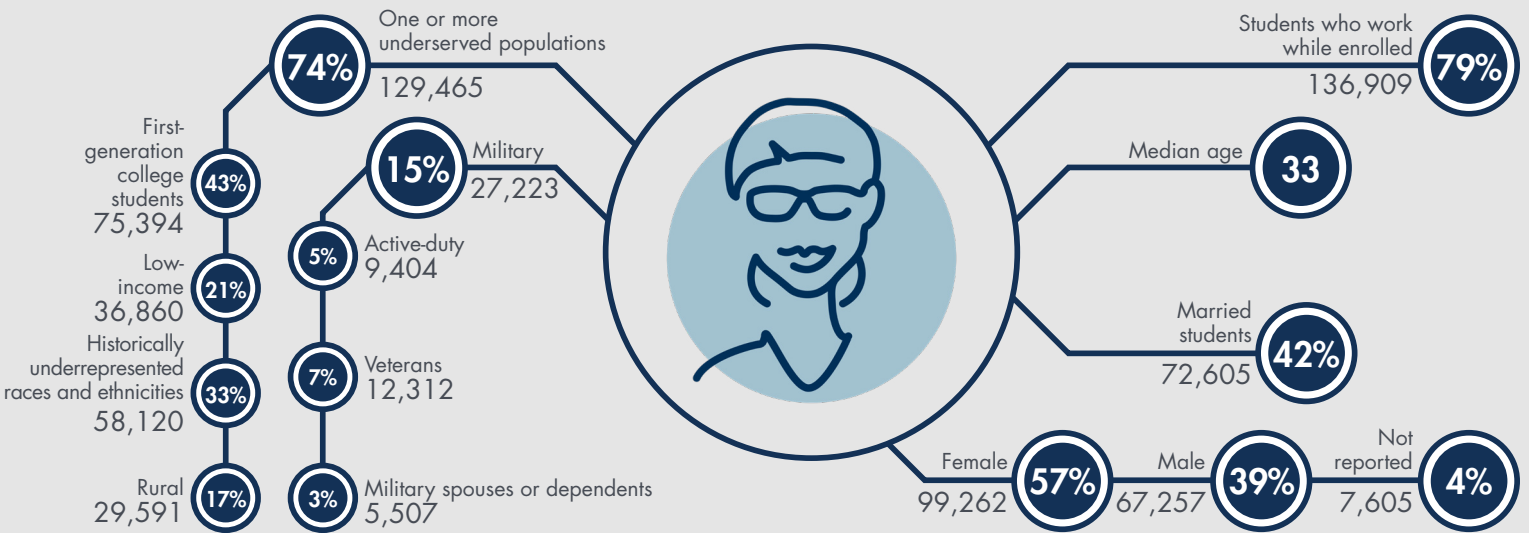




# Reinventing Higher Education

Western Governors University (WGU) was founded by 19 U.S. governors as a nonprofit university with a mission to change lives for the better by connecting talent to opportunity. Today, WGU continues to renew the promise of higher education by improving quality, expanding access, and optimizing student success through online, competency-based degree programs aligned with workforce needs. By redefining curriculum design, faculty models, student experience, accountability, and affordability, while heavily leveraging technology, WGU has reinvented higher education and is delivering great student outcomes.



## Total Enrollment 174,124

*\*Data as of February 29, 2024*

The vast majority of WGU students work full time and are over the age of 26. We are committed to expanding educational access to all populations. More than 70% of WGU students identify in one or more of these traditionally underserved groups: historically underrepresented races and ethnicities, low income, rural resident, or first-generation college student.

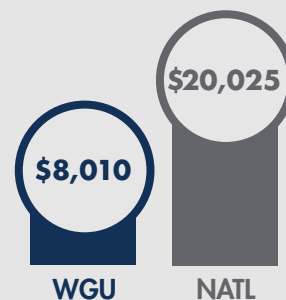
### Motivating Mentor Support



of WGU grads strongly agreed they had a mentor who encouraged them, compared to 52% nationally.

– 2023 Gallup Alumni Survey

### Average Annual Tuition and Fees

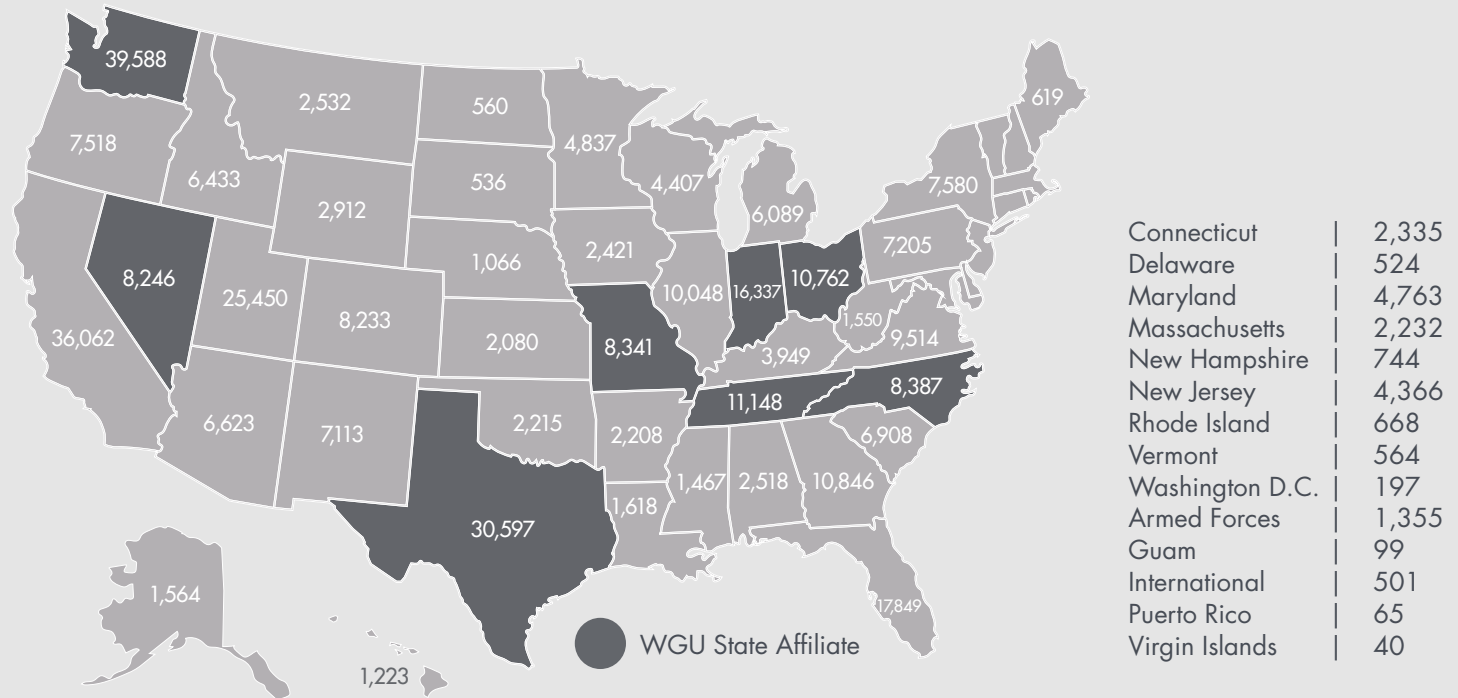


Source: Integrated Postsecondary Education Data System (IPEDS).

## Meeting Learner and Workforce Needs at Scale

- Competency-based education programs are highly-adaptable, allowing education and industry partners to create high-quality learning pathways that are affordable, scalable, and tailored to the future of work.
- Competency-based education measures learning rather than class time, allowing contemporary learners, especially adult students, to save time and money.
- All online and technology-enabled, WGU is a great option for rural residents, many of whom live miles from traditional brick and mortar institutions.

## WGU Graduates in the U.S.



**360,882** ⇒ **322,180**

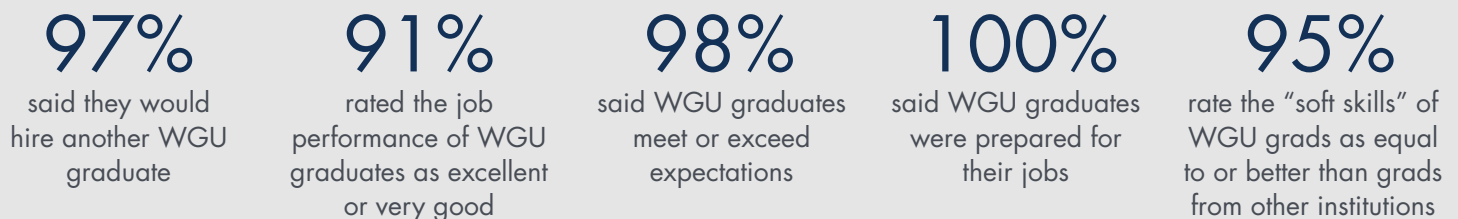
Degrees Awarded to

Graduates

\* Data as of February 29, 2024

## WGU Grads Exceed Employer Expectations

Based on a 2023 survey of 300 employers of WGU graduates by Harris Poll:



[wgu.edu/impact](https://wgu.edu/impact)

[WGU Advocacy](#)

[@wgu](#)