

WGU School of Business Enrollments: FY 22-24

| Program | FY22 | FY23 | FY24 |
|--|--------------|--------------|--------------|
| Bachelor of Science Business Administration, Accounting | 2954 | 3830 | 4857 |
| Bachelor of Science Business Administration, Healthcare Management | 2144 | 2081 | 391 |
| Bachelor of Science Business Administration, Human Resource Management | 2108 | 2578 | 2873 |
| Bachelor of Science Business Administration, Information Technology Management | 1281 | 1408 | 1415 |
| Bachelor of Science Business Administration, Management | 5367 | 5997 | 6742 |
| Bachelor of Science Business Administration, Marketing | 1332 | 1729 | 1972 |
| Bachelor of Science, Business - Healthcare Management | 1 | | |
| Bachelor of Science, Finance* | | 369 | 1779 |
| Bachelor of Science, Healthcare Administration* | | | 1885 |
| Bachelor of Science, Supply Chain and Operations Management* | | 81 | 1725 |
| MBA, Healthcare Management | 2104 | 2483 | 2202 |
| MBA, IT Management | 856 | 1239 | 1463 |
| Master of Business Administration | 3609 | 4711 | 5370 |
| Master of Science in Marketing, Digital Marketing Specialization* | | 196 | 481 |
| Master of Science in Marketing, Marketing Analytics Specialization* | | 67 | 178 |
| Master of Science, Accounting | 502 | 625 | 808 |
| Master of Science, Human Resource Management* | | | 1053 |
| Master of Science, Management and Leadership | 1629 | 1648 | 1765 |
| Total School of Business | 23887 | 29042 | 36959 |

* Indicates a new program that began enrolling new students within the past three years

Definition: Matriculates who started and remained active for one month.